

# BRIGID SCHRAMM

WEB DEVELOPER & DESIGNER

## PROFILE

Highly passionate front-end web developer enthusiastic about delivering scalable approaches to web development. Exceptional multitasker with a keen aesthetic eye for detail. Dedicated to successful implementations of engaging and usable connected experiences. Designer for beauty, clarity, simplicity, conversion-optimization, user-friendliness, and functionality.

## PROFESSIONAL EXPERIENCE

### FRONT-END WEB DEVELOPER & DESIGNER

Media Proper | Oct 2015 - Present

Primary responsibilities include:

Designing high-fidelity website mock-ups in Photoshop for client review to ensure quality control and client satisfaction before project development phase.

Responsible for designing and developing custom WordPress themes for a wide range of client projects. Previous projects have included custom post types, plugin customization, & WooCommerce integration.

Performing all front-end website development tasks using HTML5, Css/SASS, JavaScript/JQuery, with an emphasis on responsive design, cross-browser compatibility, & SEO best practices.

Maintaining client websites on an ongoing basis, from content changes and theme and plugin updates to basic troubleshooting and customer support.

Designing & coding custom e-mail templates for client marketing campaigns in MailChimp and Constant Contact.

## CORE QUALIFICATIONS

- 4 years experience developing responsive, custom WordPress theme using HTML5, CSS3, Javascript, jQuery, & PHP.
- Experience leveraging Git to manage Wordpress environments (dev/staging/production/etc.).
- High proficiency with Adobe Photoshop & Illustrator.
- Strong understanding of PHP back-end development
- Strong understanding of SEO best practices, social media integration, website analytics, and other online marketing strategies to promote ongoing website growth.
- Thorough grasp of cross-browser and device compatibility issues and ways to work around them
- Ability to adhere to production schedules and work under tight deadlines shifting quickly between editing, design, development and operational tasks.
- Excellent communication skills - both written & verbal.

## CONTACT

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bemschramm@gmail.com

## PORTFOLIO

[schrammbot.com](http://schrammbot.com)

## EDUCATION

### B.S. INFORMATION SCIENCE

University of Pittsburgh  
2011 - 2015

## TECHNICAL SKILLS

### LANGUAGES

HTML5  
CSS3 / SASS  
Javascript / jQuery  
PHP

### SOFTWARE / TOOLS

Wordpress  
WooCommerce  
Advanced Custom Fields  
Adobe Photoshop  
Adobe Illustrator  
Gulp  
Git  
Google Analytics  
MailChimp / Constant Contact

## HOBBIES / INTERESTS

Cake Decorating  
Scuba Diving  
Yoga  
Phish

## REFERENCES

Available upon request